



VARUN BEVERAGES LIMITED



Corporate Off : Plot No.31, Institutional Area, Sec.-44, Gurgaon, Haryana-122002 (India)
Ph.: +91-124-4643100-500 • Fax: +91-124-4643303/04 E-mail : info@rjcorp.in • Visit us at : www.rjcorp.in
CIN No. : L74899DL1995PLC069839

September 28, 2017

To,

BSE Limited Corporate Relationship Department, 1 st Floor, New Trading Ring, Rotunda Building, P J Towers, Dalal Street, Fort, Mumbai – 400 001 022-2272 3121, 2037, 2061 corp.relations@bseindia.com Security Code No. 540180	National Stock Exchange of India Ltd. Exchange Plaza, 5 th floor, Plot No. C/1, G Block, Bandra Kurla Complex, Bandra (E), Mumbai – 400 051 # 022-2659 8237, 8238, 8347, 8348 cm1ist@nse.co.in Symbol : VBL Series : EQ
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Subject: Regulation 30 : Varun Beverages Limited concludes the acquisition of PepsiCo India's existing franchised rights in the State of Odisha and parts of Madhya Pradesh.

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Dear Sir/Madam,

In continuation of our letter dated August 9, 2017, we would like to inform you that Company has concluded the acquisition of PepsiCo India's previously franchised territories in the State of Odisha and parts of Madhya Pradesh along with two manufacturing units at Bargarh and Bhopal (Mandideep). The Company will now be a franchisee for PepsiCo products across 18 States and 2 Union Territories.

You are requested to kindly take the above on record.

Yours faithfully,
For Varun Beverages Limited


Raj P. Gandhi
Director

