



VARUN BEVERAGES LIMITED



Corporate Off : Plot No.31, Institutional Area, Sec.-44, Gurgaon, Haryana-122002 (India)
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February 14, 2019

To,

BSE Limited Phiroze Jeejeebhoy Towers , Dalal Street, Mumbai - 400 001 Email: corp.relations@bseindia.com Security Code: 540180	National Stock Exchange of India Ltd. Exchange Plaza, Block G, C/1, Bandra Kurla Complex, Bandra (E), Mumbai - 400 051 Email: cm1ist@nse.co.in Symbol: VBL
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Subject: Regulation 30 : Varun Beverages Limited ('the Company') concludes the acquisition of franchise rights from SMV Group in the State of Karnataka and Maharashtra.

Dear Sir/ Madam,

In continuation to our letter dated February 7, 2019, we would like to inform you that the Company has concluded the acquisition of sub- territories from SMV Group to sell and distribute PepsiCo beverages in 13 districts in the State of Karnataka and 14 districts in the State of Maharashtra.

You are requested to take the above on record.

Yours Faithfully,

For Varun Beverages Limited

Ravi Batra
Chief Risk Officer and Group Company Secretary

