



# VARUN BEVERAGES LIMITED



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CIN No. : L74899DL1995PLC069839

August 1, 2019

To,

|  |  |
|--|--|
| BSE Limited<br>Phiroze Jeejeebhoy Towers ,<br>Dalal Street, Mumbai – 400 001<br><b>Email:</b> <a href="mailto:corp.relations@bseindia.com">corp.relations@bseindia.com</a><br><b>Security Code:</b> 540180 | National Stock Exchange of India Ltd.<br>Exchange Plaza, Block G, C/1, Bandra Kurla<br>Complex, Bandra (E), Mumbai – 400 051<br><b>Email :</b> <a href="mailto:cm1ist@nse.co.in">cm1ist@nse.co.in</a><br><b>Symbol :</b> VBL |
|--|--|

**Subject: Regulation 30: Presentation on Unaudited Financial Results of the Company for Quarter and Half Year ended on June 30, 2019.**

Dear Sir/Madam,

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find attached herewith a copy of the Presentation on Unaudited Financial Results of the Company for the quarter and half year ended on June 30, 2019.

The same is also being uploaded on the website of the Company at [www.varunpepsi.com](http://www.varunpepsi.com)

You are requested to take the above on record.

Yours faithfully,  
For Varun Beverages Limited

Ravi Batra  
Chief Risk Officer & Group Company Secretary



Encl: As above

August 01, 2019



*(a PepsiCo franchisee)*



# Varun Beverages Limited

Q2 & H1 2019 Results Presentation



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|   |                               |       |
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| 1 | Company Overview              | ----- |
| 2 | Chairman's Message            | ----- |
| 3 | Performance Highlights        | ----- |
| 4 | Q2 & H1 2019 Results Overview | ----- |
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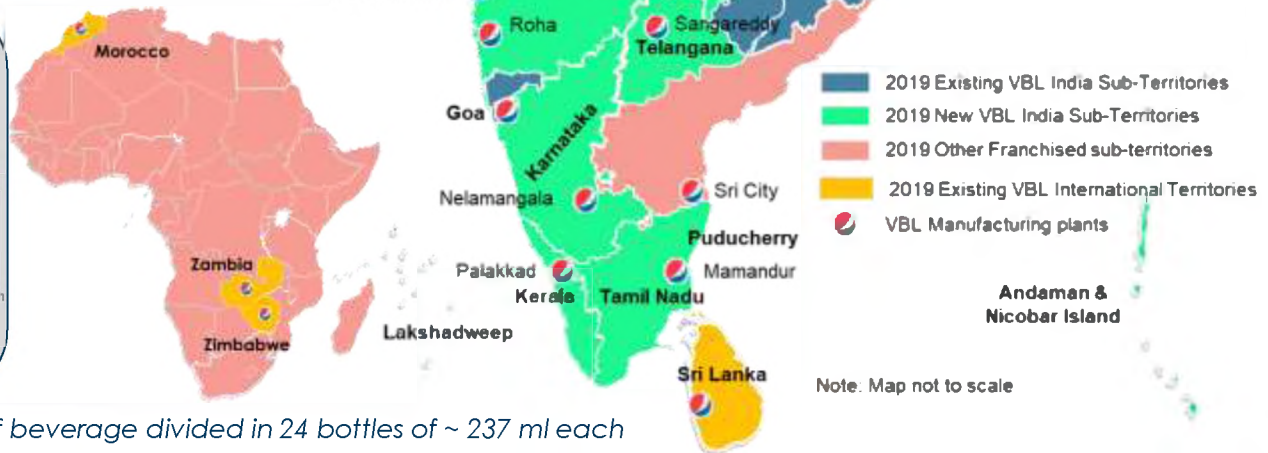
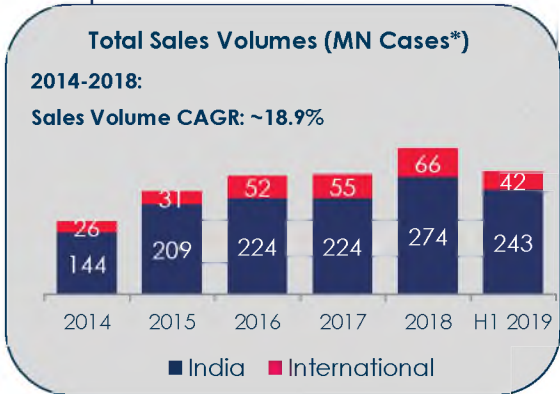
# Company Snapshot



## Key player in the beverage industry

Operations spanning across **6 countries** – 3 in the Indian Subcontinent (India, Sri Lanka, Nepal) contribute ~**80%** to revenues; 3 in Africa (Morocco, Zambia, Zimbabwe) contribute ~20% for fiscal year 2018

Over **27** years strategic association with PepsiCo – accounting for ~ **80%+** of PepsiCo's beverage sales volume in India and present in 27 States and 7 UTs



**Note:** \*A unit case is equal to 5,678 liters of beverage divided in 24 bottles of ~ 237 ml each

# Brands licensed by PepsiCo

## Carbonated Soft Drinks



## Carbonated Juice Based Drinks



## Energy Drink



## Club Soda



## Fruit Pulp / Juice Based Drinks



## Sports Drink



## Ice Tea



## Packaged Water



# Key Player in the Beverage Industry – Business Model

VBL- END-TO-END EXECUTION ACROSS VALUE CHAIN

|  |  |   |
|--|--|---|
| <p style="text-align: center;"><b>MANUFACTURING</b></p> <div style="display: flex; justify-content: space-around; align-items: center;"> <div style="border: 1px solid black; padding: 5px; text-align: center;">Concentrate<br/>(PepsiCo)</div> <div style="border: 1px solid black; padding: 5px; text-align: center;">Other Raw<br/>Materials</div> <div style="border: 1px solid black; padding: 5px; text-align: center;">Bottling</div> </div> | <ul style="list-style-type: none"> <li>36 state-of-the-art production facilities</li> </ul>  | <p style="text-align: center;"><b>SOLID INRASTRUCTURE</b></p>               |
| <p style="text-align: center;"><b>DISTRUBUTION &amp; WAREHOUSING</b></p>   | <ul style="list-style-type: none"> <li>90+ depots</li> <li>2,500+ owned vehicles</li> <li>1,400+ primary distributors</li> </ul>   | <p style="text-align: center;"><b>ROBUST SUPPLY CHAIN</b></p>               |
| <p style="text-align: center;"><b>CUSTOMER MANAGEMENT</b></p>  | <ul style="list-style-type: none"> <li>Installed 750,000+ visi-coolers</li> <li>VBL - local level promotion and in-store activation</li> <li>PepsiCo - brand development &amp; consumer marketing</li> </ul>                     | <p style="text-align: center;"><b>DEMAND DELIVERY</b></p>                   |
| <p style="text-align: center;"><b>IN-MARKET EXECUTION</b></p>  | <ul style="list-style-type: none"> <li>Experienced region-specific sales team</li> <li>Responsible for category value/volume growth</li> <li>Responsible for reaching out to every 6<sup>th</sup> person in the world</li> </ul> | <p style="text-align: center;"><b>MARKET SHARE GAINS</b></p>                |
| <p style="text-align: center;"><b>COST EFFICIENCIES</b></p>  | <ul style="list-style-type: none"> <li>Production optimization</li> <li>Backward integration</li> <li>Innovation (packaging etc.)</li> </ul>   | <p style="text-align: center;"><b>MARGIN EXPANSION</b></p>                  |
| <p style="text-align: center;"><b>CASH MANAGEMENT</b></p>  | <ul style="list-style-type: none"> <li>Working capital efficiencies</li> <li>Disciplined capex investment</li> <li>Territory acquisition</li> </ul>  | <p style="text-align: center;"><b>ROE EXPANSION /<br/>FUTURE GROWTH</b></p> |

# Symbiotic Relationship with PepsiCo

## VBL – Demand Delivery

- Production Facilities
- Market Share Gains – Consumer Push Management
- Sales & Distribution – Vehicles
- In-outlet Management – Visi-Coolers




## PepsiCo – Demand Creation

- Trademarks
- Formulation through Concentrate
- Product & Packaging innovation through investment in R&D
- Brand Development – Consumer Pull Management



## Commenting on the performance for Q2 & H1 2019, Mr. Ravi Jaipuria, Chairman – Varun Beverages Limited said,



*"We are happy to share that Q2 2019 has been a stand out quarter for us and we have delivered a robust performance with topline growth of 36.5%, EBITDA growth of 37.1% and PAT growth of 32%. This was on the back of strong volume growth of 43.3% driven by healthy off-take in India, continuing success in our international operations, and the consolidation of territories recently acquired w.e.f. 1st May 2019. Organic volume growth in India was robust at 18.5% on the back of increased penetration and an extended summer season.*

*We have made rapid progress with the consolidation of the recently acquired territories in South and West regions, and also those acquired last year. This has resulted in expansion in our EBITDA margins in the first half of the year, demonstrating our strong execution capabilities, efficiency of our operations and operating leverage. Capacity utilization in India during the peak month has come down to ~60% post consolidation of South and West India sub-territories, providing significant scope for growth on existing investments.*

*Commemorating the start of the Silver Jubilee of the Company and in appreciation of continuing support from the shareholders, the Board of Directors recommended bonus issue of equity shares in the proportion of 1 equity share for every 2 shares held. Further, given the strong performance delivered in H1 and confidence that the successful execution of our strategic plan will continue to generate strong cash flows, the Board of Director's have recommended an interim dividend of Rs. 2.50 per share on enhanced equity capital base.*

*To conclude, we have delivered a robust performance in Q2, which is the peak season for our products. We are on a strong footing to deliver sustainable and profitable long-term growth with presence across 27 States and 7 Union Territories across India, accounting for over 80% of PepsiCo India's beverage volumes. We will be focused on consolidating our dominant position in the industry by further strengthening our distribution infrastructure across the country and unlocking value from the recently acquired underpenetrated sub-territories in India which provide huge opportunity for driving volumes, gaining market share and provide significant operational leverage going forward. We are constantly working towards building a winning multi-category product portfolio which is in line with changing consumer preferences and accelerating our quest for leadership across each beverage segment and category."*

# Key Developments

## 1. Acquisition of sub-territories



**February 14, 2019:** Concluded the acquisition of PepsiCo India's previously franchised territories of parts of Maharashtra (14 districts), parts of Karnataka (13 districts) and parts of Madhya Pradesh (3 districts).

**May 01, 2019:** Concluded the acquisition of franchise rights in South and West regions from PepsiCo for a national bottling, sales and distribution footprint in 7 States and 5 Union Territories of India.

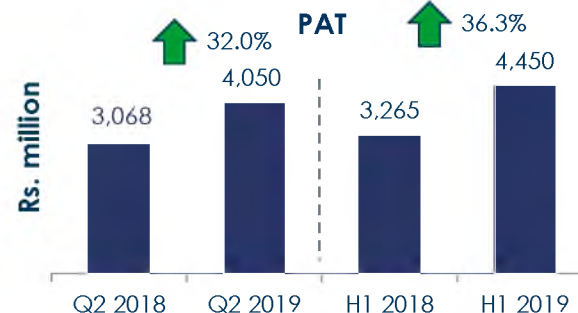
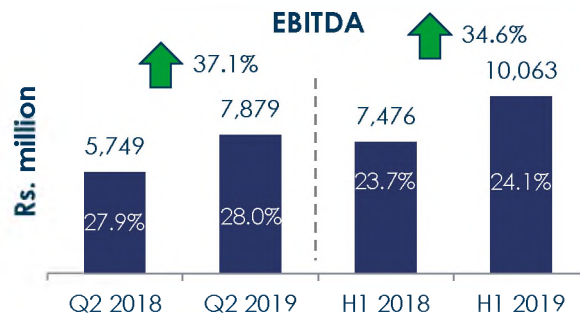
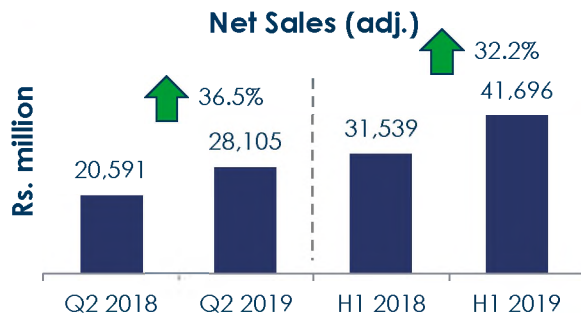
## 2. Bottling Appointment and Trademark License Agreement for India

| Particular              | Existing        | Revised        |
|-------------------------|-----------------|----------------|
| Franchise Rights (upto) | October 2, 2022 | April 30, 2039 |

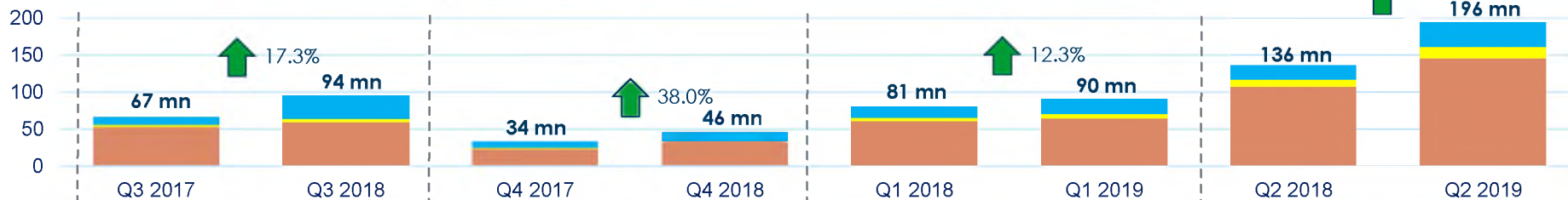
## 3. Bonus Issue of Equity Shares

At the start of Silver Jubilee year of the Company, and in appreciation of continuing support from the shareholders of the Company, the Board of Directors recommended and approved Bonus Issue of equity shares in the proportion of 1 equity share for every 2 equity shares held. The shares have been allotted to the eligible shareholders.

# Performance Highlights (Q2 & H1 2019)



## Quarterly Category-wise Sales Volumes (million unit cases)



| Period | Q3 2017 |     | Q3 2018 |     | Q4 2017 |     | Q4 2018 |     | Q1 2018 |     | Q1 2019 |     | Q2 2018 |     | Q2 2019 |     |
|--------|---------|-----|---------|-----|---------|-----|---------|-----|---------|-----|---------|-----|---------|-----|---------|-----|
| Water  | 11      | 16% | 31      | 33% | 9       | 26% | 12      | 26% | 16      | 23% | 20      | 22% | 19      | 14% | 35      | 18% |
| Juice  | 3       | 5%  | 4       | 4%  | 1       | 4%  | 3       | 7%  | 5       | 3%  | 6       | 7%  | 10      | 7%  | 16      | 8%  |
| CSD    | 53      | 79% | 59      | 63% | 24      | 70% | 31      | 67% | 60      | 74% | 64      | 71% | 107     | 79% | 145     | 74% |

# Consolidated Profit & Loss Statement



| Particulars (Rs. million)  | Q2 2019         | Q2 2018         | YoY (%) | H1 2019         | H1 2018         | YoY (%) |
|--|-----------------|-----------------|---------|-----------------|-----------------|---------|
| 1. Income  |                 |                 |         |                 |                 |         |
| (a) Revenue from operations  | 28,514.6        | 20,971.5        | 36.0%   | 42,320.7        | 32,195.2        | 31.5%   |
| (b) Excise Duty  | 410.1           | 380.2           | 7.9%    | 624.7           | 656.2           | -4.8%   |
| <b>Net Revenues</b>  | <b>28,104.5</b> | <b>20,591.3</b> | 36.5%   | <b>41,696.0</b> | <b>31,539.0</b> | 32.2%   |
| (c) Other income   | 33.4            | 3.5             | 862.2%  | 47.4            | 85.1            | -44.3%  |
| 2. Expenses  |                 |                 |         |                 |                 |         |
| (a) Cost of materials consumed                                     | 11,112.4        | 8,164.0         | 36.1%   | 17,010.6        | 13,952.2        | 21.9%   |
| (b) Purchase of stock-in-trade                                     | 2,335.1         | 563.2           | 314.6%  | 3,232.5         | 963.1           | 235.6%  |
| (c) Changes in inventories of FG, WIP and stock-in-trade           | (152.3)         | 861.3           | NA      | (959.7)         | (410.9)         | NA      |
| (d) Employee benefits expense                                      | 1,991.6         | 1,510.7         | 31.8%   | 3,575.3         | 2,896.9         | 23.4%   |
| (e) Finance costs  | 848.2           | 517.6           | 63.9%   | 1,438.5         | 1,116.8         | 28.8%   |
| (f) Depreciation and amortisation expense                          | 1,254.1         | 1,000.4         | 25.4%   | 2,244.4         | 1,911.0         | 17.4%   |
| (g) Other expenses   | 4,939.0         | 3,743.6         | 31.9%   | 8,774.8         | 6,662.2         | 31.7%   |
| <b>Total expenses</b>  | <b>22,328.0</b> | <b>16,360.8</b> | 36.5%   | <b>35,316.3</b> | <b>27,091.3</b> | 30.4%   |
| <b>EBITDA</b>  | <b>7,878.8</b>  | <b>5,748.6</b>  | 37.1%   | <b>10,062.5</b> | <b>7,475.5</b>  | 34.6%   |
| 3. Profit/(loss) before tax and share of profit in associate (1-2) | 5,809.9         | 4,234.0         | 37.2%   | 6,427.1         | 4,532.8         | 41.8%   |
| 4. Share of profit in associate                                    | 13.1            | 6.7             | 97.3%   | 21.0            | 17.6            | 19.6%   |
| <b>5. Profit/(loss) before tax (3+4)</b>                           | <b>5,823.0</b>  | <b>4,240.6</b>  | 37.3%   | <b>6,448.1</b>  | <b>4,550.4</b>  | 41.7%   |
| 6. Tax expense   | 1,773.1         | 1,172.7         | 51.2%   | 1,997.8         | 1,285.1         | 55.5%   |
| <b>7. Net profit/(loss) for the period (5-6)</b>                   | <b>4,049.9</b>  | <b>3,067.9</b>  | 32.0%   | <b>4,450.3</b>  | <b>3,265.3</b>  | 36.3%   |

Note: Given the seasonality in the business, it is best to monitor the business on an annual basis as a significant portion of the revenues are realized in the Apr-June quarter

# Balance Sheet



(a PepsiCo franchisee)

| Particulars (Rs. million)            | 30-Jun-19        | 31-Dec-18        | 30-Jun-18        |
|--------------------------------------|------------------|------------------|------------------|
| <b>Equity and liabilities</b>        |                  |                  |                  |
| <b>Equity</b>                        |                  |                  |                  |
| (a) Equity share capital             | 1,826.55         | 1,826.42         | 1,826.15         |
| (b) Other equity                     | 23,169.62        | 18,158.62        | 19,199.80        |
| (c) Non-controlling interest         | 52.46            | 77.68            | 30.20            |
| <b>Total equity</b>                  | <b>25,048.63</b> | <b>20,062.72</b> | <b>21,056.15</b> |
| <b>Liabilities</b>                   |                  |                  |                  |
| <b>Non-current liabilities</b>       |                  |                  |                  |
| (a) Financial liabilities            |                  |                  |                  |
| (i) Borrowings                       | 31,017.32        | 19,800.69        | 15,515.34        |
| (ii) Other financial liabilities     | -                | -                | 45.27            |
| (b) Provisions                       | 1,464.88         | 1,052.55         | 966.65           |
| (c) Deferred tax liabilities (Net)   | 2,538.14         | 1,921.66         | 1,749.79         |
| (d) Other non-current liabilities    | 44.01            | 67.75            | 73.83            |
| <b>Total non-current liabilities</b> | <b>35,064.35</b> | <b>22,842.65</b> | <b>18,350.88</b> |
| <b>Current liabilities</b>           |                  |                  |                  |
| (a) Financial liabilities            |                  |                  |                  |
| (i) Borrowings                       | 1,515.88         | 3,776.55         | 3,487.44         |
| (ii) Trade Payables                  | 6,373.63         | 3,167.97         | 4,149.79         |
| (iii) Other financial liabilities    | 11,374.01        | 8,512.43         | 6,593.35         |
| (b) Other current liabilities        | 4,104.29         | 1,466.55         | 3,045.05         |
| (c) Provisions                       | 251.87           | 160.19           | 278.01           |
| (d) Current tax liability            | 951.24           | 325.02           | 920.54           |
| <b>Total current liabilities</b>     | <b>24,570.92</b> | <b>17,408.71</b> | <b>18,474.18</b> |
| <b>Total liabilities</b>             | <b>59,635.27</b> | <b>40,251.36</b> | <b>36,825.06</b> |
| <b>Total Equity and liabilities</b>  | <b>84,683.90</b> | <b>60,314.08</b> | <b>57,881.21</b> |

| Particulars (Rs. million)         | 30-Jun-19        | 31-Dec-18        | 30-Jun-18        |
|-----------------------------------|------------------|------------------|------------------|
| <b>Assets</b>                     |                  |                  |                  |
| <b>Non-current assets</b>         |                  |                  |                  |
| (a) Property, plant and equipment | 59,477.27        | 38,601.77        | 38,634.42        |
| (b) Capital work in progress      | 637.41           | 3,523.57         | 482.35           |
| (c) Goodwill                      | 19.40            | 19.40            | 30.60            |
| (d) Other intangible assets       | 5,639.88         | 5,248.57         | 4,910.88         |
| (e) Investment in associates      | 133.46           | 112.43           | 99.82            |
| (f) Financial assets              | 563.63           | 209.27           | 214.13           |
| (g) Deferred Tax Assets (Net)     | 159.66           | 334.00           | 165.39           |
| (h) Other non-current assets      | 870.59           | 857.60           | 1,157.50         |
| <b>Total non-current assets</b>   | <b>67,501.30</b> | <b>48,906.61</b> | <b>45,695.09</b> |
| <b>Current assets</b>             |                  |                  |                  |
| (a) Inventories                   | 8,069.56         | 5,783.97         | 5,651.25         |
| (b) Financial assets              |                  |                  |                  |
| (i) Trade receivables             | 2,679.60         | 1,280.25         | 2,180.17         |
| (ii) Cash and cash equivalents    | 951.70           | 429.36           | 1,116.50         |
| (iii) Other bank balances         | 571.54           | 505.44           | 14.21            |
| (iv) Others                       | 2,084.51         | 1,420.31         | 1,642.71         |
| (c) Current tax assets (Net)      | 19.46            | 4.10             | -                |
| (d) Other current assets          | 2,806.23         | 1,984.04         | 1,221.96         |
| <b>Total current assets</b>       | <b>17,182.60</b> | <b>11,407.47</b> | <b>11,826.80</b> |
| Assets held for sale              | -                | -                | 359.32           |
| <b>Total assets</b>               | <b>84,683.90</b> | <b>60,314.08</b> | <b>57,881.21</b> |

# Discussion on Financial & Operational Performance

## Net Revenues / Sales Volumes

- Total sales volumes were up 43.3% YoY at 195.5 million cases in Q2 2019 as compared to 136.4 million cases in Q2 2018. The volume growth is supported by good performance in the season months in India (Organic Growth 18.5%) as well as International territories (Organic Growth 34.2%). Morocco and Zimbabwe are growth drivers in International territories in the current quarter. South and West India sub-territories got consolidated w.e.f. 1<sup>st</sup> May 2019.
- Revenue from operations (net of excise / GST) grew 36.5% YoY in Q2 2019 to Rs. 28,104.5 million. Realization per case has come down by ~4.7% essentially on account of change in product mix in India post consolidation of South and West sub-territories, introduction of water in Morocco and lower sales realization in Zimbabwe in USD terms to avoid forex fluctuation.
- CSD constituted 74%, Juice 8% and Packaged Drinking water 18% of total sales volumes in Q2 2019.

## Gross Margins / EBITDA

- EBITDA increased by 37.1% to Rs. 7,878.8 million in Q2 2019 from Rs. 5,748.6 million in Q2 2018.
- EBITDA margins expanded 12 bps during the quarter and 43 bps during H1 on account of operating leverage in the business even as the Gross margins declined by 74 bps during the quarter and 26 bps during H1 with rising input costs of sugar (avg. price increase of ~3%) and preforms (average price increase of ~13%).

## PAT

- PAT increased by 32.0% to Rs. 4,049.9 million in Q2 2019 from Rs. 3,067.9 million in Q2 2018 on the back of robust volume growth.
- Depreciation has increased during the year on account of capitalization of Pathankot plant and consolidation of South and West India sub-territories w.e.f. 1<sup>st</sup> May 2019.
- Finance cost has increased by 63.9% as the purchase consideration for acquisition of South and West India sub-territories has been funded through debt.

# Discussion on Financial & Operational Performance

## Debt / Credit Rating

- Net debt stood at Rs. 37,295 million as on June 30, 2019 as against Rs. 26,715 million as on December 31, 2018. Debt : Equity ratio stood at 1.49x as on June 30, 2019 and Debt : EBITDA ratio stood at 2.95x for the trailing twelve months EBITDA.
- CRISIL (an S&P Global Company) has retained the credit rating for long term debt as CRISIL AA- and for short term debt as CRISIL A1+

## Capacity Expansion

- During H1 2019, net capex of ~Rs. 23,500 million included setting-up of a new plant primarily for Tropicana products at Pathankot (~ Rs. 4,600 million), acquisition of certain parts of Maharashtra, Karnataka and Madhya Pradesh (~ Rs. 500 million), acquisition of South and West India sub-territories (~ Rs. 16,150 million net of investment fund) and organic capex of (~ Rs. 2,250 million).
- Capacity utilization in India during the peak month has come down to ~ 60% post consolidation of South and West India sub-territories, providing significant scope for growth on existing investments.

## Working Capital

- Working capital days have remained stable at ~ 14 days as on June 30, 2019 as compared to ~13 days as on June 30, 2018 on account of efficient working capital management even after consolidation of new acquisition in India during the period
- Inventory and debtor days have remained stable even with increase in net revenues and number of production facilities.

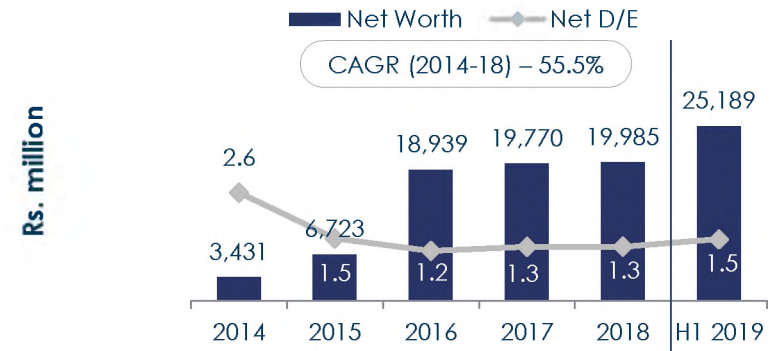
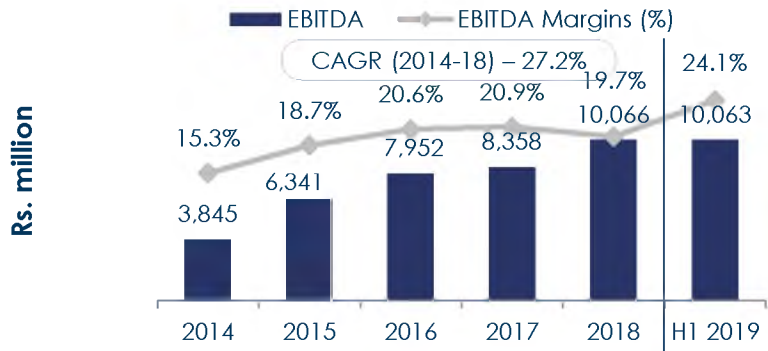
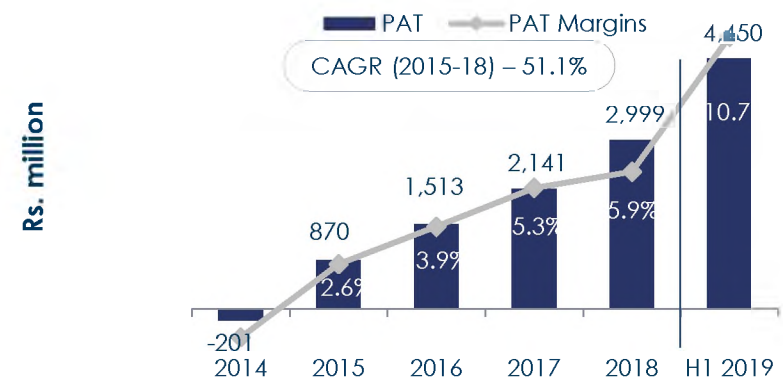
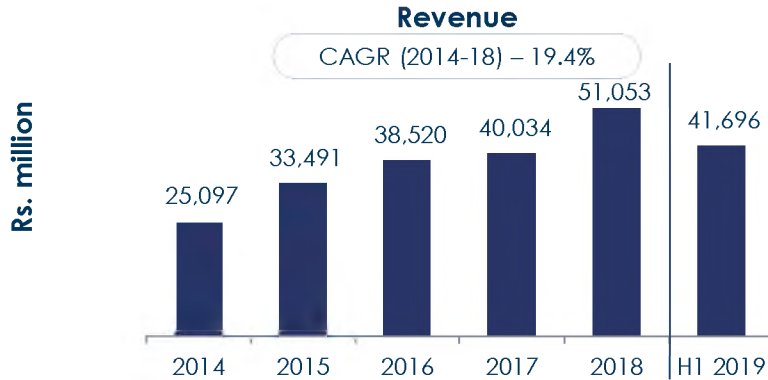
## Dividend

- In line with the guidelines of dividend policy, the Board of Director's have recommended an interim dividend of Rs. 2.50 per share. Total cash outflow would be ~ Rs. 776.69 million (inclusive of net statutory taxes payable).

# Performance Highlights (2014 – 2018)



(a PepsiCo franchisee)



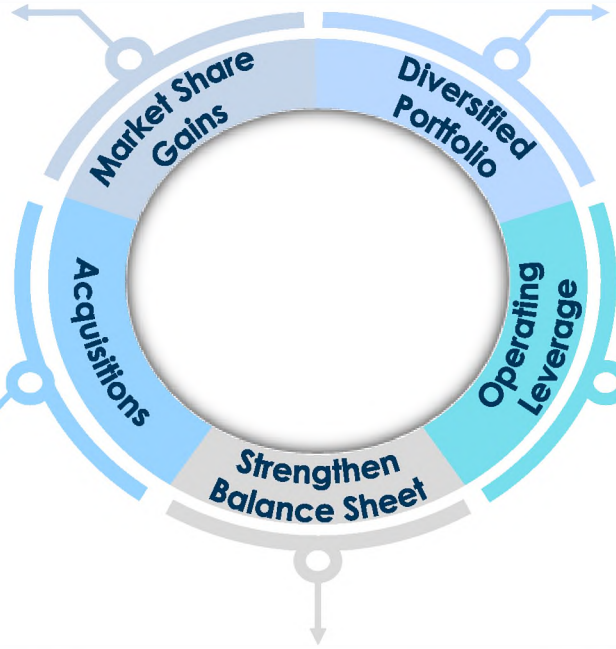
Note:

- Historically, till 2015, in debt equity ratio calculation, CCD's issued to Private Equity Investors were considered as Equity and deferred acquisition consideration to PepsiCo was excluded from the debt. From the year 2016, CCDs of private equity investors are converted into equity and interest free deferred acquisition consideration to PepsiCo has been considered in total debt.
- 2017 onwards financials are as per Ind AS and previous year numbers are as per IGAAP



- ▶ Well-positioned to leverage PepsiCo brand to increase market penetration in licensed territories
- ▶ Consolidating existing distributors and increasing distribution in under-penetrated regions

- ▶ Penetrate newer geographies – to compliment existing operations in India
- ▶ Identify strategic consolidation opportunities in South Asia / Africa



- ▶ To periodically launch innovative products in select markets in line with changing consumer preferences
- ▶ Focus on non-cola carbonated beverages and NCB's
- ▶ Bottled water provides significant growth opportunity

- ▶ Contiguous territories / markets offer better operating leverage and asset utilization – economies of scale
- ▶ Production and logistics optimization
- ▶ Packaging synchronization and innovations
- ▶ Technology use to improve sales and operations processes

- ▶ Repayment of debt through strong cash generation
- ▶ To enable significant interest cost savings

## Varun Beverages Limited (VBL) Q2 2019 Earnings Conference Call

**Time** • 3:30 pm IST on Thursday, August 01, 2019

**Conference dial-in Primary number** • +91 22 6280 1141 / +91 22 7115 8042

**Local access number** • +91 70456 71221

**International Toll Free Number**

- Hong Kong: 800 964 448
- Singapore: 800 101 2045
- UK: 0 808 101 1573
- USA: 1 866 746 2133

Varun Beverages Limited (VBL) is a key player in beverage industry and one of the largest franchisee of PepsiCo in the world (outside USA). The Company produces and distributes a wide range of carbonated soft drinks (CSDs), as well as a large selection of non-carbonated beverages (NCBs), including packaged drinking water sold under trademarks owned by PepsiCo. PepsiCo CSD brands produced and sold by VBL include Pepsi, Diet Pepsi, Seven-Up, Mirinda Orange, Mirinda Lemon, Mountain Dew, Seven-Up Nimbooz Masala Soda, Evervess, Sting, Gatorade and Slice Fizzy Drinks. PepsiCo NCB brands produced and sold by the Company include Tropicana Slice, Tropicana Frutz, Tropicana Juices (100%, Delight, Essentials), Nimbooz, Quaker Value-Added Dairy as well as packaged drinking water under the brand Aquafina.

VBL has been associated with PepsiCo since the 1990s and have over two and half decades consolidated its business association with PepsiCo, increasing the number of licensed territories and sub-territories covered by the Company, producing and distributing a wider range of PepsiCo beverages, introducing various SKUs in the portfolio, and expanding the distribution network. As on date, VBL has been granted franchises for various PepsiCo products across 27 States and 7 Union Territories in India. India is the largest market and contributed ~71% of revenues from operations (net) in Fiscal 2018. VBL has also been granted the franchise for various PepsiCo products for the territories of Nepal, Sri Lanka, Morocco, Zambia and Zimbabwe.

*For more information about us, please visit [www.varunpepsi.com](http://www.varunpepsi.com) or contact:*

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**Thank You!**

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